


Curriculum Vitae of Faculty Member for NAAC

<b>1</b>	<b>Name</b>	<b>Dr. Sanjay Kumar Rastogi</b>	
<b>2</b>	<b>Father,s Name</b>	Late Sri R. P. Rastogi	
<b>3</b>	<b>Designation</b>	Associate Professor	
<b>4</b>	<b>Department</b>	Commerce	
<b>5</b>	<b>Residential Address</b>	C-2/126, Mansarover Colony, Gangotri Park, Moradabad	
<b>6</b>	<b>Mobile</b>	0 941 263 4377 0 827 982 2152	
<b>7</b>	<b>E-mail Address</b>	<a href="mailto:mrsanjayrastogi@gmail.com">mrsanjayrastogi@gmail.com</a>	
<b>8</b>	<b>Date of Birth</b>	07/01/1967	
<b>9</b>	<b>Qualification</b>	M. Com., Ph.D.	
<b>10.</b>	<b>Ph. D. Detail</b>		
	<b>Topic</b>	AN EMPIRICAL STUDY OF THE PUBLIC SECTOR INSTITUTION-SPONSORED MUTUAL FUNDS IN INDIA (WITH SPECIAL REFERENCE TO THE LIC MUTUAL FUNDS AND THE GIC MUTUAL FUNDS)	
	<b>Year</b>	2005	
	<b>University</b>	M J P Rohilkhand University, Bareilly	
<b>11.</b>	<b>Specialisation</b>	Finance, Marketing and Quantitative Analysis	
<b>12.</b>	<b>Date of Joining</b>	22/09/1988	

<b>13.</b>	<b>Research Guidance: Year wise</b>			
	<b>13.A Ph.D. Awarded</b>			
<b>Sr. No</b>	<b>Year</b>	<b>Name of Candidate</b>	<b>Title</b>	<b>Award Year</b>
1.	2010	Ranjana Siddhu	A CRITICAL EVALUATION OF THE FINANCIAL PERFORMANCE OF NTPC LIMITED	2012
2.	2010	Navneet Kumar Gupta	ACC EVAM CCI KI UTPADAN SCHAMTA, UPYOG EVAM LABHDAYAKTA KA TULNATMAK ADDHYAN	2012
3.	2011	Vinayak Mohan Gupta	BHARTIYA KAR VYAVASTHA ME PRATYAKSCH KARO KI BHUMIKA KA VISHLESHANATMAK ADDHYAN	2013
4.	2011	Charu Bajaj	A COMPARATIVE FINANCIAL ANALYSIS OF L.I.C. OF INDIA AND BAJAJ ALLIANZ LIFE INSURANCE COMPANY LTD.	2013
5.	2012	Abhinav Jain	MURADABAD MANDAL KI CHINI MILON ME UTPADAN SCHAMTA EVAM LABHDAYAKTA KA TULNATMAK ADDHYAN	2014

6.	2013	Chandra Shekhar Singh	MURADABAD MANDAL KE GRAMEEN VIKAS PER SAMANVIT GRAMEEN VIKAS KARYAKIRAM KE PRABHAV KA ADDHYAN	2016
7.	2013	Arpit Gupta	A CRITICAL STUDY OF MANAGERIAL PERFORMANCE OF MUTUAL FUNDS IN INDIA (WITH SPECIAL REFERENCE TO THE HDFC MUTUAL FUND)	2017
8.	2014	Amit Kumar	RETAIL SUPPLY CHAIN MANAGEMENT IN FOOD AND GROCERY (A CASE STUDY OF NATIONAL CAPITAL REGION)	2019
<b>13.B Synopsis approved</b>				
1.	2017	Prince Kumar	IMPACT OF FIIs ON THE LIQUIDITY AND VOLATILITY OF INDIAN STOCK MARKET	
2.	2017	Durgesh Kumar	A COMPARATIVE ANALYSIS OF PROFITABILITY AND LIQUIDITY OF PHARMACEUTICAL COMPANIES OF INDIA	
3.	2017	Menu	A COMPARATIVE STUDY OF MARKETING PRACTICES OF FERTILIZER COMPANIES OF PUBLIC AND PRIVATE SECTOR	
4.	2018	Sachin	ROLE OF MICRO FINANCE IN WOMEN'S ECONOMIC EMPOWERMENT	
5.	2018	Rajpal	IMPACT OF NON-PERFORMING ASSETS ON THE PROFITABILITY OF RRBs: WITH SPECIAL REFERENCE TO PRATHAMA BANK IN DIST. MORADABAD	
6.	2021	Meera Saini	A COMPARATIVE STUDY OF NON-PERFORMING ASSETS AND IT'S IMPACT ON THE PROFITABILITY OF BANKS (WITH SPECIAL REFERENCE TO SBI AND ICICI BABKS)	

<b>14. Dissertation/Project Guidance for UG/PG students (Details)</b>				
No.	University	Class	No. of Students	Enrolment No. of the Candidates
1.	IGNOU, NEW DELHI	MBA Finance	13	081236854; 091448824; 091468295; 091468303; 101884870; 102038310; 102039669; 102052328; 102503289; 102504183; 102507846; 102508164; 111420635
2.	IGNOU, NEW DELHI	MBA HR	9	081220759; 083352559; 101879434; 101879633; 101888970; 101908449; 101944072; 102507558; 111420950
3.	IGNOU, NEW DELHI	MBA Marketing	2	101977672; 102050919;
4.	MJPRU, BAREILLY	M. Com. (F)	12	

<b>15. Membership or Fellowship of Professional/Academic Bodies/ Societies etc.</b>	
1.	Indian Commerce Association (Life Member since 2017)
2.	UP State President, Indian Academic Research Association, Tamil Nadu
3.	Life Member of INSPIRA, Jaipur

<b>16.</b>	<b>Publications:</b>
<b>I.</b>	<b>Books</b>
1.	BUSINESS STATISTICS, NIRUPAM SAHITYA SADAN, AGRA ISBN: 978-93-84042-73-8,
2.	MANAGEMENT ACCOUNTING, gMASTERg Educorp, (A Unit of Krishna Group), Meerut

<b>II.</b>	<b>Research Papers in Conference</b>	<b>Year</b>
1.	Presented a paper entitled <i>“The Challenges of Good Governance in India: Need for Innovative Approaches”</i> in two days National Seminar on <b>Good Governance in India: Issues &amp; Option</b> conducted by Department of Political Science, Hindu College, Moradabad, December 13-14, 2003	<b>2003</b>
2.	Presented a paper entitled <i>“Terrorism and the Role of the State”</i> in three days International Seminar Sponsored by UGC on <b>Terrorism: Theory, Tactics &amp; Counter Measures</b> conducted by Department of Sociology, Hindu College, Moradabad, February 3-5, 2006	<b>2006</b>
3.	Presented a paper entitled <i>“ISSUES AND CHALLENGES IN E-MARKETING”</i> in two days International Seminar on <b>Re-Engineering of Indian Banking Industry in Global Perspective</b> conducted by Faculty of Commerce and Management, Bareilly College, Bareilly, MJP Rohilkhand University, Bareilly February 20-21, 2008	<b>2008</b>
4.	Presented a paper entitled <i>“Impact of Information Technology on Fianancial Services”</i> in two days Swami Sukhdevanand International Seminar on <b>“Role of Information Technology in Shaping World Economy”</b> conducted by Faculty of Commerce and Research Studies, Swami Sukhdevanand P. G. College, Shahjahanpur, MJP Rohilkhand University, Bareilly, December 20-21, 2009	<b>2009</b>
5.	Presented a paper entitled <b>‘Regionalism in Southeast Asia’</b> & <b>Participated as ‘Resource Person’</b> in one day Workshop for the Research Project Sponsored by ICSSR, New Delhi on <i>Challenges Towards the Internal Security of India, With Special Reference to Increasing Tendency of Regionalism</i> , organised by Department of Defence Studies, Hindu College, Moradabad, February 08, 2015.	<b>2015</b>
6.	Presented a paper entitled <i>“Role of Tourism in Indian Economy”</i> in two days Swami Sukhdevanand 8 <sup>th</sup> International Seminar on <b>“Tourism, Mercantilism and Human Happiness: Challenges &amp; Opportunities”</b> organised by Faculty of Commerce and Research Studies, Swami Sukhdevanand P. G. College, Shahjahanpur, MJP Rohilkhand University, Bareilly, January 30-31, 2016	<b>2016</b>
7.	<b>Presented</b> a paper entitled <b>‘Problems of Higher Education and their Remedies’</b> in National Seminar on <b>Value Added Education in Present Era</b> , organised by Shree Balaji Academy, Sambhal Road, Moradabad on February 10-11, 2018	<b>2018</b>
8.	<b>Presented</b> a paper entitled <b>‘GST: A Roadmap of India’s Growth’</b> in National Seminar on <b>‘Transforming Nation to a Developed New India: Issues and Challenges’</b> , J S Hindu PG College, Amroha, February 17-18, 2018	<b>2018</b>
9.	<b>Presented</b> a paper entitled <b>‘Higher Education in India: Issues, Challenges and Suggestions,’</b> in National Seminar on <b>‘Quality Improvement in Higher Education :In Perspective of NAAC</b> , organised by IQAC, Hindu College, Moradabad, March 11, 2018	<b>2018</b>
10.	<b>Presented</b> a paper entitled <b>‘Impact of Microfinance on Women’ Economic</b>	<b>2018</b>

	<b>Empowerment</b> , in National Seminar Sponsored by Department of Higher Education, UP Government on <i>'Digitalisation in India: The Way to Knowledge Economy</i> , organised by Sahu Jain (PG) College, Najibabad, December 21-22, 2018,	
11	<b>Presented</b> a paper entitled <i>'Globalisation and its Impact on Indian Education System'</i> in National Seminar on <b>Globalisation and its Impact on Indian Education and Society</b> , organised by Shree Balaji Academy, Sambhal Road, Moradabad on February 19-20, 2019	<b>2019</b>
12	<b>Presented</b> a paper entitled <i>'Intellectual Property Rioghts (IPR) in Higher Education,'</i> in National Seminar on <i>'Need and Challenges of Intellectual Property Rights, jointly</i> organised by IPRC & IQAC, Hindu College, Moradabad and IQAC, IFTM University, Moradabad on September 30, 2018	<b>2019</b>

<b>III. Research Papers in Journal</b>		<b>Co-Author</b>	<b>Year</b>
1	<b>'Direct Tax Reforms in India: A Case Study of Personal Income Tax'</b> , International Research Journal of Commerce Arts and Science, <a href="http://www.casirj.com">http://www.casirj.com</a> , Impact Factor: 2.93, Vol. 03, Issue 02, 2012, ISSN 2319-9202	Mr. Vinayak, Research Scholar	2012
2	<b>Marketing Practices in Mutual Fund Industry. (2014)</b> , Samaj Vigyan Shodh Patrika, ISSN 0973-7626, Vol. 2 (PART-III), No. XXV, October 2013 – March 2014, pp. 221-226.	Dr. Agarwal, A.K.	2014
3	<b>Sustainability and Scalability of the Current Publicly Funded Health Insurance Schemes. (2014)</b> , Samaj Vigyan Shodh Patrika, ISSN 0973-7626, Vol. 1 (PART-I), No. XXVI, April – September 2014, pp. 16-24.	Dr. Agarwal, A.K.	2014
4	<b>Working Capital and its relationship with Sales (A Case Study of Tamilnadu Newsprint and Papers Limited).</b> , (2014), International Journal of Trade & Commerce – IIARTC, Vol. 3, No. 2, pp. 238-254. Impact Factor: 4.242 by COSMOS and 2.813. by International Society for Research Activity (ISRA)	Dr. Sharma, G. K.	<b>2014</b>
5	<b>'A Comparative Study of Budgeted, Revised and Actually Collection of Direct Tax in India'</b> , International Research Journal of Commerce Arts and Science, <a href="http://www.casirj.com">http://www.casirj.com</a> , Impact Factor: 2.93, Vol. 05, Issue 12, 2014, ISSN 2319-9202	Mr. Vinayak, Research Scholar	2014
6	<b>Volatility Trends and Their Relationship with FIIs in Indian stock Market. (2015)</b> , International Journal of Trade & Commerce – IIARTC, Vol. 4, No. 1, pp. 79-91. Impact Factor: 4.242 by COSMOS and 2.813. by International Society for Research Activity	Nazaquat Hussain	2015
7	<b>A Comparative Study of Central Government Taxes Revenue (With special Reference to Direct and Indirect Taxes)</b> , International Research Journal of Commerce Arts and Science, <a href="http://www.casirj.com">http://www.casirj.com</a> , Impact Factor: 2.93, Vol. 06, Issue 8, 2015, ISSN 2319-9202	Mr. Vinayak, Research Scholar	<b>2015</b>
8	<b>Comparative Study of Traditional Kirana Stores and Modern Organised Retail Outlets. (2016)</b> , International Journal of Trade & Commerce – IIARTC, Vol. 5, No. 1, pp. 45 - 79. Impact Factor: 4.242 by COSMOS and 2.813. by International Society for Research Activity (ISRA)	Mr Amit Kumar Research Scholar	<b>2016</b>
9	<b>Supply Chain Management: Conceptual Aspects. (2016)</b> , Samaj Vigyan Shodh Patrika, ISSN 0973-7626, Vol. 1, No. XXXVII,	Mr Amit Kumar	2016

	April – September 2016, pp. 212-222.	Research Scholar	
10	[kknh ,oa xzkeks ksx ij uohu vkffkZd dk;ZØeksa dk izHkko, Pragya Shikshan Shodh Rachana, ISSN 2319-8079, Vol. 1, No. 3, January – June 2017, pp. 184-193.	Mr Sabban Khan Research Scholar	2017
11	<b>Role of Capital Market in India: A Theoretical View</b> , Online International Interdisciplinary Research Journal – OIIRJ, Vol. 08/Issue 0, Page 94-102, May 2018, Impact Factor 4.318 ISRA: JIF	Mr. Prince Research Scholar	2018
12	<b>Relationship between Working Capital and Profitability: With Special Reference to Dr. Reddys Laboratories Limited</b> , International Journal of Commerce and Trade, Impact Factor: 4.310 by COSMOS <a href="http://www.jctindia.org">http://www.jctindia.org</a> , Vol. 13, Issue 2, 2018, ISSN 0973-4503	Durgesh Kumar Research Scholar	2018
13	<b>Hindrances in Fertilizers Marketing (A Comparative Study)</b> , International Journal of Trade & Commerce – IIARTC, Vol. 7, No. 1, pp. 191 – 209, Impact Factor: <i>COSMOS (Germany) JIF: 5.135; ISRA JIF: 4.816; NAAS Rating 3.55; ISI JIF: 3.721</i>	Meenu Research Scholar	2018
14.	<b>Role of Working Capital Management in Liquidity of the Nifty 50 Pharmaceuticals Companies: A Comparative Study</b> , International Journal of Trade & Commerce – IIARTC, Vol. 7, No. II, pp. 328-339, Impact Factor: <i>COSMOS (Germany): 5.135; ISRA: 5.994; NAAS Rating 3.55; ISI: 3.721</i>	Durgesh Kumar Research Scholar	2018
15.	<b>Impact of FIIs Investment on Indian Stock Market: An Analysis</b> , International Journal of Trade & Commerce – IIARTC, Vol. 7, No. II, pp. 367-375, Impact Factor: <i>COSMOS (Germany): 5.135; ISRA: 5.994; NAAS Rating 3.55; ISI: 3.721</i>	Mr. Prince Research Scholar	2018
16.	<b>Digitalisation in Indian Banking System – Post Demonetisation Scenario</b> , Shodhmanthan, Vol. X, Special Issue – 5, 2019 ISSN (P) 0976-5255, Impact Factor: 5.463(SJIF)	Dr. Khan, N. U.	2018
17.	<b>Trends of Marketing Practice in Public Sector Fertilizers Companies</b> , International Journal of Trade & Commerce – IIARTC, Vol. VIII, No. I, pp. 11-21, Impact Factor: <i>COSMOS (Germany): 5.135; ISRA: 5.994; NAAS Rating 3.55; ISI: 3.721</i>	Meenu Research Scholar	2019
18.	<b>Role of Microfinance in Women Economic Empowerment</b> , Edited Book: <b>Financial Inclusion &amp; Economic Trends: Turning to Generation –Z</b> , Vol. I, 2018-19, pp. 18-31, ISBN: 978-81-933852-9-6, Book Code: 1003, Ed. By Dr. Jyoti Khare	xxx	2019
19	<b>Impact of GST on GDP Growth – Post GST Scenario</b> , Journal Global Value, Special Issue on <b>Indian Economy: New Pathways towards Global Leadership</b> Vol. XI Jan, 2020, pp. 1-6 ISSN: (P) 0976-9447, IF 6.861 (SJIF)	Amit Ruhela, Research Scholar	2020
20	<b>New Pathways of Indian Economy: Digitalisation of Banking Services</b> , Journal Global Value, Special Issue on <b>Indian Economy: New Pathways towards Global Leadership</b> Vol. XI Jan, 2020, pp. 23-30 ISSN: (P) 0976-9447, IF 6.861 (SJIF)	Dr. Asheesh Kumar	2020
21	<b>Impact of SHGs on the Empowerment of Women</b> , Journal Global Value, Special Issue on <b>Indian Economy: New Pathways towards Global Leadership</b> Vol. XI Jan, 2020, pp. 162-169 ISSN: (P) 0976-9447, IF 6.861 (SJIF)	Sachin, Research Scholar	2020
22	<b>Data Analysis: Purpose and Techniques</b> , Bohal Shodh Manjush, Gunganram Educational & Social Welfare Society (Regd.),	xxx	2020

	Bhiwani, Volume: E, April, 2020, PP. 330-332, ISBN: 2395-7115		
23	<b>Role of Microfinance in Women Empowerment: A Conceptual Framework</b> , Mukht Shabd Journal, Vol. IX, Issue V, May 2020, ISSN No. 2347-3150	Sachin, Research Scholar	2020
24	<b>Impact of Special Economic Zone on the Socio-Economic Aspects of Employees</b> , Purakala, Vol. 31, Issue 52, June 2020, ISSN 0971-2143 IF. 5.60	xxx	2020

17.	Conference attended/Participation/invited speaker/resource person in Conferences/Seminars /Workshops	Year
1	<b>Attended</b> National Seminar Under UGC COHSSIP Scheme (Faculty of Commerce) Bareilly College, Bareilly date 13/12/1988	<b>1988</b>
2	<b>Attended</b> 71 <sup>st</sup> Annual Conference, 1988 of INDIAN ECONOMIC ASSOCIATION at Jadavpur University, Calcutta.	<b>1988</b>
3	<b>Participated</b> in Orientation Workshop on <i>Population and Development Education for University level Teachers</i> , organised jointly by PERC, Centre for Adult, Continuing Education & Extension, Lucknow University and Hindu College, Moradabad, November 25-26, 2000	<b>2000</b>
4.	<b>Invited Speaker</b> One day workshop on “ <i>SNATAKO EVM PARASNATAKO HETU ROJGAR KI SAMBHAVNAYE</i> ”, <i>CHHATRA KALYAN SAMITI</i> , Hindu College, Moradabad, December 23, 2010	<b>2010</b>
5.	<b>Participated</b> in State level Workshop on ‘ <i>New Education Policy</i> ’, organised jointly by IQAC, CCS University, Meerut, January 16, 2016	<b>2016</b>
6.	<b>Incharge</b> Lodging Committee in the National Conference on ‘ <i>MODERN TRENDS IN ANALYTICAL AND ENVIRONMENTAL PHYSICS</i> ’ sponsored by UGC and organised by Department of Physics, Hindu College, Moradabad, October 17-18, 2016.	<b>2016</b>

18.	Guest Lectures etc. Delivered
1	Lecture delivered on Uses of SPSS in Research Methodology Course of Ph. D. in Management of C.C.S. University held in 2015, D.N. College Meerut,
2	Lecture delivered on Uses of SPSS in Research Methodology Course of Ph. D. in Commerce of C.C.S. University held on June 17-18, 2017 in D.N. College Meerut,
3	Lecture delivered on Uses of SPSS in Research Methodology Course of Ph. D. in Management of C.C.S. University held on June 24-25, 2017 in Meerut College Meerut,
4	Lecture delivered on Uses of SPSS in Research Methodology Course of Ph. D. in Management of C.C.S. University held on August 19-20, 2017 in Meerut College Meerut,

19.	Conferences/Seminars/Workshops Organized
1	National Seminar on ‘Quality Improvement in Higher Education: In Perspective of NAAC’ on March 11, 2018, IQAC, Hindu College, Moradabad as <b>Organising Secretary</b>

20.	Summer course /Refresher/Orientation Courses/short term courses 03	
<b>Orientation Programme</b>	ASC, Lucknow University, Lucknow	August 4 - 31, 1993

	<b>Refresher Course I</b>	Department of Business Administration, M.J.P. Rohilkhand University, Bareilly	January 16 to February 05, 2002
	<b>Refresher Course II</b>	ASC, Lucknow University, Lucknow	May 04 – 24, 2002

<b>21.</b>	<b>Extra-curricular/co-curricular activities</b>		
I	College	<ol style="list-style-type: none"> <li>1. Convenor, Admission Committee B.Com. I in 2001-02, 2002-03, 2003-04, 2004-05 &amp; 2005-06;</li> <li>2. A.S. in University Examination in 2009-10, 2013-14, 2016-17 &amp; 2018-19;</li> <li>3. Assistant Coordinator of Hindu College, Moradabad Centre of UP Rajarshi Tandon Open University for the year 2010-11</li> <li>4. Proctor in Hindu College in 2014-15, 2016-17, 2017-18, 2018-19, &amp; 2019-20;</li> <li>5. Member Online Admission Committee in 2014-15, 2015-16 &amp; 2016-17;</li> <li>6. Member IQAC 2017-18; 2018-19 &amp; 2019-20</li> <li>7. Assistant Coordinator of U.P.Rajarshi Tandon Open University, Allahabad (UPRTOU) Study Centre Hindu College, Moradabad 2714 from July 17, 2010 to June 30, 2011;</li> <li>8. Assistant Coordinator of Indira Gandhi National Open University (IGNOU) Study Centre Hindu College, Moradabad 2714 from 1<sup>st</sup> March, 2017 to 31<sup>st</sup> Dec. 2018; 1</li> <li>9. Member NAAC 2017-18, 2018-19, &amp; 2019-20;</li> <li>10. Examination Controller of Hindu College since June 2019</li> </ol>	
II	University	<ol style="list-style-type: none"> <li>1. <b>Member, Board of Studies</b>, Commerce of M.J.P. Rohilkhand University, Bareilly From July 1, 2010 to June 30, 2012</li> <li>2. <b>Dy. Co-ordinator, Evaluation of Answer Books in MJP Rohilkhand University, 2014-15</b></li> <li>3. <b>Dy. Co-ordinator for Moradabad, BED Entrance Exam 2019 organised by MJP Rohilkhand University</b></li> <li>4. <b>Observer in UGC NET, CTET and B.Ed. Entrance Examination</b></li> </ol>	

<b>22.</b>	<b>Community works/social work</b>		
	<ol style="list-style-type: none"> <li>1. Ex-Vice President, Rotaract Club Moradabad Midtown</li> <li>2. Ex- President, Gangotri Park Resident Welfare Society Mansarover Colony, Moradabad</li> </ol>		

<b>23.</b>	<b>Award at Local / Regional / National/International</b>		
	<ol style="list-style-type: none"> <li>1. Best Teacher Award by Rotary Club Moradabad North, in 2012-13 (Local);</li> <li>2. Best Teacher Award by Chandravati Films, Mumbai on December 6, 2015 (National); and</li> <li>3. Best Teacher Award by Rotary Club Moradabad Achiever in 2019-20 (Local);</li> </ol>		

<b>24.</b>	<b>Any other activity</b>		
	<ol style="list-style-type: none"> <li>1. <b>Judge</b>, Speech Competition entitled ‘Corruption Eradication and Vigilance’ organised by Syndicate Bank, Civil Lines, Moradabad</li> <li>2. <b>Editor</b>, International Journal of Trade and Commerce – IIARTC (Double Blind Reviewed, Refereed and Research Indexed International Journal) Impact Factor: 5.135</li> </ol>		

	by COSMOS, 4.816 by International Society for Research Activity (ISRA) and NASS Rating 3.55
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<b>25</b>	<b>Online Activities</b>
	<b>1. You Tube Channel named “Sanjay Kumar Rastogi”</b>
	<b>2. Key Note Speaker in more than 10 Webinars</b>
	<b>3. Participate in more than 100 Webinars, FDPs, MDPs, Workshops etc.</b>