

Dr. Deepa Baliyan

- 1. Name:** Dr. Deepa Baliyan
- 2. Department:** Commerce
- 3. Designation:** Assistant Professor
- 4. Date of Joining:** 01st November, 2019
- 5. Mobile Numbers:** 8923903245
- 6. E-mail Id.:** deepabaliyan3@gmail.com



7. Educational Qualifications:

| Qualification | Title/Course | University | Year | Div. |
|-----------------------|---|--------------------------------|-----------|--------------|
| Ph.D. | ATM Banking in India: A comparative study of Public and Private Sector Banks in India | Ch. Charan Singh Univ., Meerut | 2019 | --- |
| Post Graduate | M.Com. | Ch. Charan Singh Univ., Meerut | 2010 | First |
| Under Graduate | B.Com. | Ch. Charan Singh Univ., Meerut | 2008 | First |
| Any other | M.Ed. | Ch. Charan Singh Univ., Meerut | 2014 | First |
| | B.Ed. | Ch. Charan Singh Univ., Meerut | 2011 | First |
| | UGC NET JRF (Commerce) | U.G.C. New Delhi | DEC. 2012 | --- |
| | UGC NET JRF (Education) | U.G.C. New Delhi | JUNE 2014 | --- |

8. Positions Held / Career Profile: Assistant Professor since 01 November 2019

9. Teaching Experience: UG Classes: 1.75 Years
PG Classes: 1.75 Years

10. Area of Specialization: Finance & Banking

11. FDP/MDP Participated:

- 5 Days National Online Faculty Development Program (FDP) on topic

“Research Methodology: Tools & Techniques” organized by IILM College of Engineering & Technology, Greater Noida, U.P. held from 18 May 2020 to 22 May 2020

- **5 Days National Online Faculty Development Program(FDP)** on topic **“Technical Skill Development: Need of the Hour”** organized by Shaheed Mangal Pandey Government Girls (P.G.) College, Meerut U.P. held from 23 May 2020 to 27 May 2020.
- **6 Days National Online Faculty Development Program(FDP)** on topic **“How to Improve Quality in H.E.I.s”** organized by Jain Kanya Pathshala (P.G.) College Muzaffarnagar U.P. held from 29 May 2020 to 03 June 2020.
- **7 Days National Online Faculty Development Program(FDP)** on topic **“Recent Trends in Research and Applied Statistics”** organized by SunRise University, Alwar, Rajasthan held from 13 June 2020 to 19 June 2020.
- **1 Days National Online Faculty Development Program(FDP)** on topic **“E-Content Development”** organized by Department of Computer Science, S.A. Jain (P.G.) College, Ambala City in Collaboration with Lovely Professional University Punjab held on 20 June 2020
- **5 Days International Online Faculty Development Program(FDP)** on topic **“Seeking Solutions During and Post Pandemic Covid-19: A Prespective from Food Security, Health, Education, Economy and Technology”** organized by College of Business, University of Buraimi, Sultanate of Oman held from 21 June 2020 to 25 June 2020.
- **3 Days National Online Management Development Program(MDP)** on topic **“Socio-Economic Life management in Present Scenario”** organized by Faculty of Commerce & Research Studies, Swami Shukdevanand Post Graduate College Shahjahanpur (UP) held from 21 July 2020 to 23 July 2020.

12. Research Papers Published:

- Paper titled **“Electronic Banking Practices of Private Sector Banks in India: A SWOT Analysis”** published in International Journal of Trade & Commerce, Bi-Annual, Volume VI, Number II, July-December 2017
- Paper titled **“White Label ATM in India”** published in Indian Journal of Applied Research (Impact Factor 3.6241 & Index Copernicus IC 6.44), Vol. 5, Issue 11, November 2015, Page No. 174-176
- Paper titled **“Emergent ATM Banking in India: A Study of Consumer Satisfaction”** published in **Journal of Commerce & Trade** (Impact Factor 4.173(ISI) 3.860 COSMOS), Vol. XI No. 2 October 2016, Page No. 58-63
- Paper titled **“An Analysis of Product Life Cycle in ATM Industry in India”** published in **International Research Journal of Management Sociology & Humanities** (An Internationally Indexed Peer Reviewed & Referred Journal) (Impact Factor : 7.1893), Vol. 11, Issue- 5 May 2020, Page No. 283-290

13. International Webinar Paper Presented /Participated – 17

14. National Webinar Paper Presented /Participated – 67

15. Staff training by University/Orientation/ Refresher

- Attended Online **Faculty Induction Program** from 12 Jan. 2021 to 16 Feb. 2021 organized by UGC HRDC Aligarh Muslim University, Aligarh and obtained Grade 'A'

16. E-marketing Institute Online Courses:

- Affiliate Marketing
- E-commerce
- Blogging
- Content Marketing
- Email Marketing
- Online Marketing Course
- SEO (Search Engine Optimization)
- Social Media Marketing
- Web Analytics
- Search Engine Marketing

17. Quiz Organized:

- Online quiz on Financial Awareness on 20 May, 2020

18. Areas of Interest:

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|--------------|---|
| Academic | Digital Banking, ATM, Career Guidance & Counselling |
| Non Academic | Sports – Badminton, Singing, Dancing |

19. Any Other:

- Participated in UP Govt. Mission Shakti Abhiyaan at College level.
- Member of Hindu College Mahila Utpeedan Nivaran Committee .
- Worked as a Master Trainer in U.P. Panchayat Election 2021.